



FACT360 PRESTIGE™

Find your *real* key personnel

Using unsupervised Machine Learning (ML) and Artificial Intelligence (AI) algorithms to analyse the millions of emails circulating within an organisation, **FACT360 Prestige™** identifies the most critical people in your organisation without the need for user-defined rules or custom configuration.

Emails are processed in real-time with significant shifts in communication behaviour highlighted automatically giving you an invaluable tool in understanding your most critical resource – your workforce.

The science underpinning *Prestige*, transactional analysis, shows it is possible to gain valuable insight by analysing information flows throughout an organisation without analysing the content of the emails themselves.

Or to put it another way, looking at what people actually *do* often provides more useful intelligence than what people *say*. *Prestige* uses this insight to uncover the *real* key personnel within your organisation.

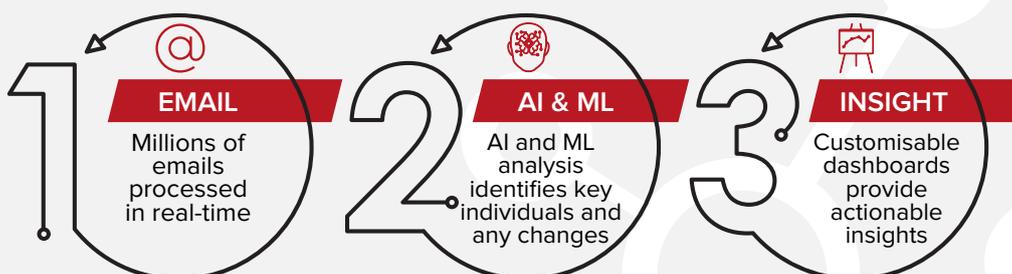
Fact-based organisation modelling

Currently organisations trying to build a picture of their organisation rely on manual processes such as face-to-face interviews or online surveys. These methods are slow and have a high potential for bias meaning the results are often skewed and do not reflect reality.

Prestige removes bias from the process and analyses the facts i.e. individual transactions between people to create a model reflecting levels of communication and who is communicating with whom.

Based on this analysis, individuals are assigned a 'Prestige' value which is tracked in real-time giving organisations a dynamic model of its key personnel and workforce as a whole. An accurate fact-based organisational model can be used to bring a rationale to strategic decisions making such as specifying Key Person Insurance or managing restructuring projects.

A THREE-STEP PROCESS



KEY BENEFITS



Mitigate risk by identifying individuals

who would have a disproportionately high impact on operational capabilities should they not be able to work



Create a fact-based model of your organisation

bringing a rationale to strategic decisions such as specifying Key Person Insurance cover

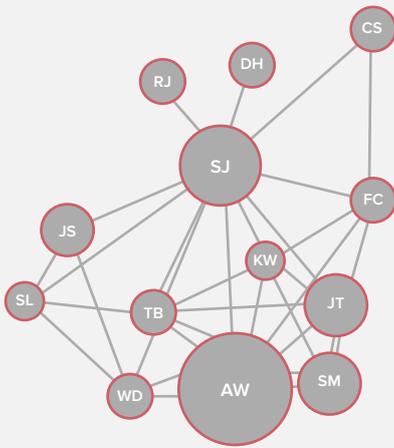


Identify changes in your organisation's dynamics

Highlight the impact internal and external events have on individuals within the workforce

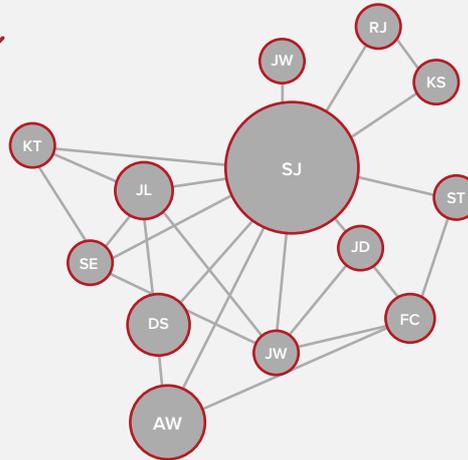
No surprises

Changes in behaviour are difficult to track manually but *Prestige* automatically identifies sudden and dramatic shifts in the communication dynamics across an organisation. This can act as an early warning system preventing events negatively affecting a business but it can also be used to see the impact of more positive news such as promotion or securing a new client.



Significant event

'Prestige' is assigned to each individual enabling organisations to identify their *real* key personnel and spot changes to the organisations' dynamics.

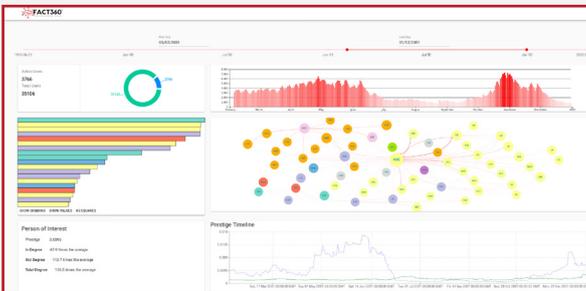


“PRESTIGE SAVES US COUNTLESS HOURS AND PROVIDES INSIGHTS THAT WE WOULDN'T BE ABLE TO ACHIEVE ANY OTHER WAY. IT HAS FUNDAMENTALLY CHANGED THE WAY WE OPERATE AS A BUSINESS.”

Oculus Financial Intelligence

Intuitive interface makes information accessible

Customisable dashboards make information accessible and allow strategic action to be taken in order to protect the organisation from any vulnerabilities but also exploit previously hidden opportunities.



Prestige generates insights that are impossible to achieve in other ways and when used in conjunction with our core product, **FACT360 Forensics™**, it is possible to add additional layers of analysis such as identifying areas of expertise, tracking morale and identifying potential corporate threats.

Get in touch to see how we can help you find your *real* key personnel.

ABOUT FACT360

FACT360 is a UK company pioneering the use of AI and unsupervised machine learning to help organisations find critical information that exists within their communication flows.

Underpinned by leading edge academic research, its practical solutions generate results that are impossible to achieve in other ways.

Established in 2017, FACT360 is widely used in fraud and insider threat investigations and applies the technology more broadly through solutions such as 'Prestige'.

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+44 (0)1483 667757

info@fact360.co

www.fact360.co

